

justine

JUSTINE MAGAZINE ANNOUNCES THE FACE OF *JUSTINE* WINNERS

FOR IMMEDIATE RELEASE
Memphis, TN - December, 2006

Justine, the national teen magazine for girls 13-20, features the winner and finalists of the 2006 Face of *Justine* contest in the December/January issue, which is on newsstands across America.

The new Face of *Justine* is Brooke North from San Angelo, Texas. Brooke is the daughter of Mick and Teresa North and is a junior at Central High School. She is involved in cosmetology at her school and also enjoys singing and dancing. Brooke calls herself "an ordinary high school junior that likes having fun and hanging out with friends."

As the new Face of *Justine*, Brooke is featured on *Justine's* cover and in an eight-page fashion spread on teen accessories, in addition to coverage on the website. Her experience at her photo shoot, which included a private tour of Elvis' Graceland, is also highlighted. The contest experience is also highlighted in a series of videos on the justinemagazine.com website on the *JustineTV* link.

In keeping with *Justine's* mission of hip, wholesome, and fun information for teen girls, the finalists were chosen based on photographs submitted and their answer to the question: "Why do you want to be the Face of *Justine*?" As *Justine's* cover models are always normal teenagers and not celebrities, no professional modeling experience was required—just a great attitude and a desire to try something new!

Forty finalists were also selected from the thousands of entries *Justine* received from all across the U.S. and Canada. These finalists range in age from thirteen to nineteen and are very involved in their schools and communities.

Justine empowers teen girls by encouraging self-confidence and creativity through articles that focus less on celebrities and more on real girls and their needs. One reader from North Carolina captures the spirit when she says, "*Justine* stands for optimistic behavior, good decisions, self-confidence, and making your teen years the best of your life." Another fan from Minnesota says: "What your magazine is all about: regular girls who are not trying to grow up too fast, but who are just trying to discover who they are." The colorful magazine features the latest in teen trends and is divided into sections titled **just'beauty**, **just'style**, **just'media**, and **just'life**. *Justine* also regularly features philanthropies that are teen-related in its **just'give** section.

The December/January issue of *Justine* is available at major retailers and bookstores everywhere. Subscriptions are available by logging onto www.justinemagazine.com or by calling 866-386-9352.

<For additional information, photographs or interview with the winner and finalists, please contact Jana Pettey, Editorial Director, at jpettey@justinemagazine.com.>